Design and development for startups.
You pay when it works.

SINCE
2017

BASED IN
Paphos, Cyprus

CLIENTS
Worldwide

PAYMENT
No deposit, ever

THE STUDIO

A senior design and development studio for startups and product teams.

Founded in 2017 by Alexander and Tetyana Vinokurov. We design and build websites, web and mobile apps and MVPs, and make products visible in Google and AI assistants. A founder-led studio: two founders plus one or two senior specialists per project. The people you talk to are the people doing the work.

Alexander Vinokurov
FOUNDER · CREATIVE DIRECTOR

Tetyana Vinokurova
FOUNDER · DESIGN & WEBFLOW

150+

Projects launched
Helping founders ship their first revenue.

$32M+

Raised by clients
From seed rounds to Series B, including $3M across two rounds for a US startup (Alexander as contractor).

50+

Founders worldwide
Partners from first-timers to repeat builders.

9,000+

Tasks delivered
Senior craft, refined since 2017.

HOW WE WORK

No upfront payment. You pay when it works.

Work starts before you pay anything. A landing page or website is paid once, at the end. Larger builds run in fixed-price phases, and you pay after each one, once you've seen it working.

01

Fix scope & price

We agree what it delivers and what it costs. No hourly meters, no surprise invoices.

02

We build

The work runs at our risk, not yours.

03

You see it working

Reviewed live on staging, not described in a report.

04

You pay at the end

Only when you're satisfied. Still not happy after revisions? You owe nothing for it.

05

Next phase, or stop

On larger builds either side can stop between phases. Everything made so far stays yours.

Landing page or website · paid once, at the end

E-commerce, MVPs and custom builds · paid per phase

Never a deposit

WHAT WE LEAD WITH

Four core services.

Most projects start with one of these. Prices are where they start; every project gets a fixed quote before work begins.

01

MVP in 2–3 weeks

Scoped startup MVPs with UX, product UI, launch page, build and feedback loop.

FROM

US$5,000 · in fixed-price phases

Timeslide · our own app, designed and built in-house

02

Web design

High-converting, visually sharp marketing and product sites that feel premium.

FROM

Landing US$1,200 · website US$2,500

The Pacifica Penthouse · live in 4 weeks

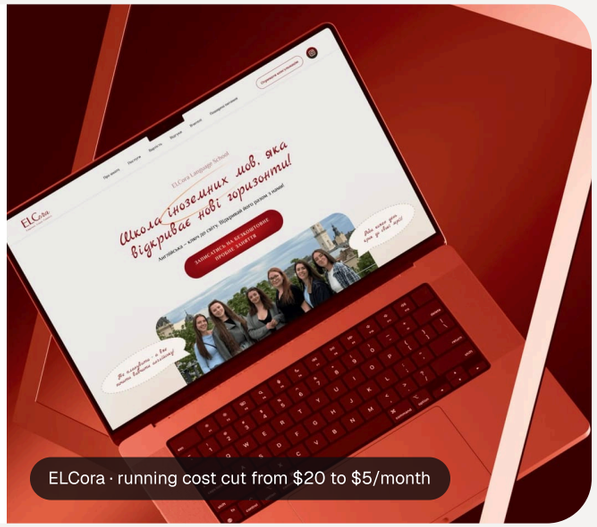
03

Web development

Fast, responsive builds in Webflow, Framer, Astro and React/Next — pixel-perfect, CMS-ready.

FROM

Landing US$1,500 · website US$3,000 · web app US$5,000



ELCora · running cost cut from $20 to $5/month

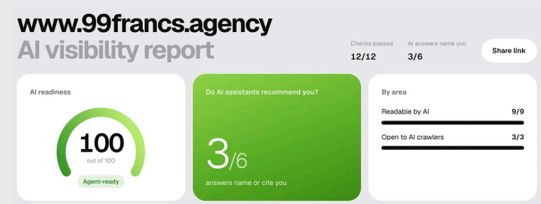
04

AI-SEO & AEO

Visibility in Google, ChatGPT, Perplexity and other answer engines: structured content, entity authority, citations.

FROM

Audit US$1,500 · ongoing US$1,500/month



Our own site · 100/100 in the AI Visibility Check

ALSO IN THE STUDIO

And twelve more, when you need them.

The same team covers the rest of the product: apps, brand, audits, AI agents, prototype clean-up, redesigns and the support of sites that are already live.

05 **Design Subscription**

One flat monthly rate for senior product, web, mobile and brand design requests.

From US$1,299/month

06 **Webflow Migration**

SEO-safe moves from WordPress, HubSpot, Wix or a custom CMS to a clean Webflow setup.

US$1,500–4,500

07 **Mobile Apps**

Mobile app design and lean development for iOS, Android and cross-platform products, plus iPhone Duo adaptation of existing iOS apps.

Design from US$4,500 · development from US$8,000

08 **Product Design**

Research, user flows and UI for SaaS and fintech, built to validate and ship.

From US$2,900

09 **UX Audit**

Website, app, SaaS and e-commerce audits with prioritised fixes.

US$1,500–3,500

10 **Brand & Identity**

Branding, logo, brandbook, pitch decks and ad creatives.

Full identity from US$4,900

11 **AI Agents & Bots**

LLM flows, custom assistants, chat UX and agent workflows built around real product needs.

From US$2,500

12 **App Store Visuals**

Store screenshots, icon direction, preview frames and launch graphics.

13 **Website Support**

For live sites built by someone else: audit, fixes with a way back, content in fields you edit.

US$30/hour, paid after the work

14 **Digital Twin Development**

3D viewers, smart-building dashboards and data-connected product surfaces.

15 **AI Prototype to Product**

Lovable, Bolt or Cursor prototypes finished for real users: free code review in 48 hours, then a fixed price to ship.

Review free · one fix from US$1,000 · full pass US$2,000–5,000

16 **Website Redesign**

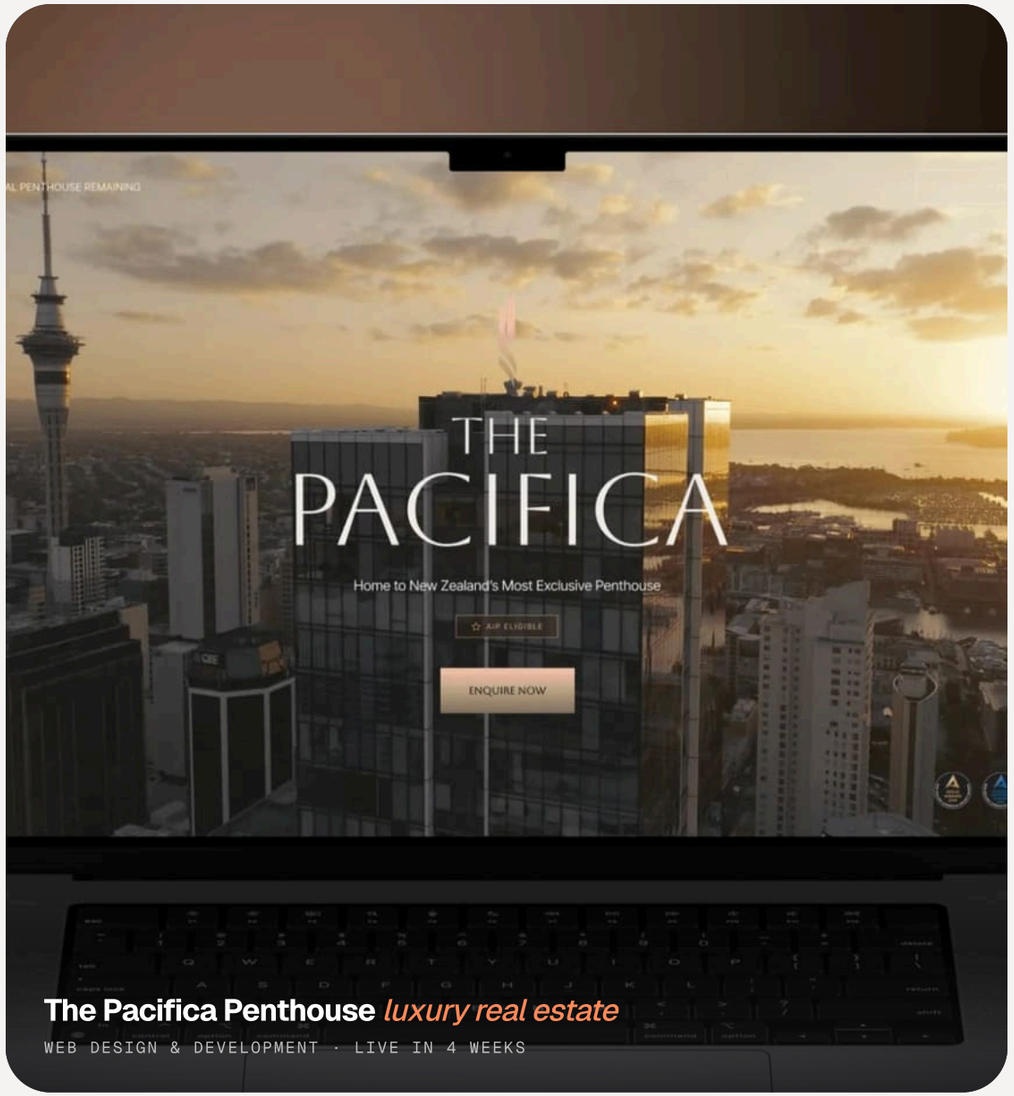
Redesign on your brand and a CMS your team can edit: content migrated, 301 redirects, SEO kept.

Landing from US$1,500 · website from US$3,000

SELECTED WORK · WEBSITES

Sites that went live and did their job.

Property launches, a sold-out campaign and a migration that cut running costs.



The Pacifica Penthouse *luxury real estate*

WEB DESIGN & DEVELOPMENT · LIVE IN 4 WEEKS

Vines Estate *campaign landing*

EVERY HOME SOLD · FOR GLASSHOUSE DIGITAL

4 Madeira Place *property*

LIVE IN 2 WEEKS

ELCora *edtech*

$20 → $5 A MONTH

SELECTED WORK · PRODUCTS & MVPS

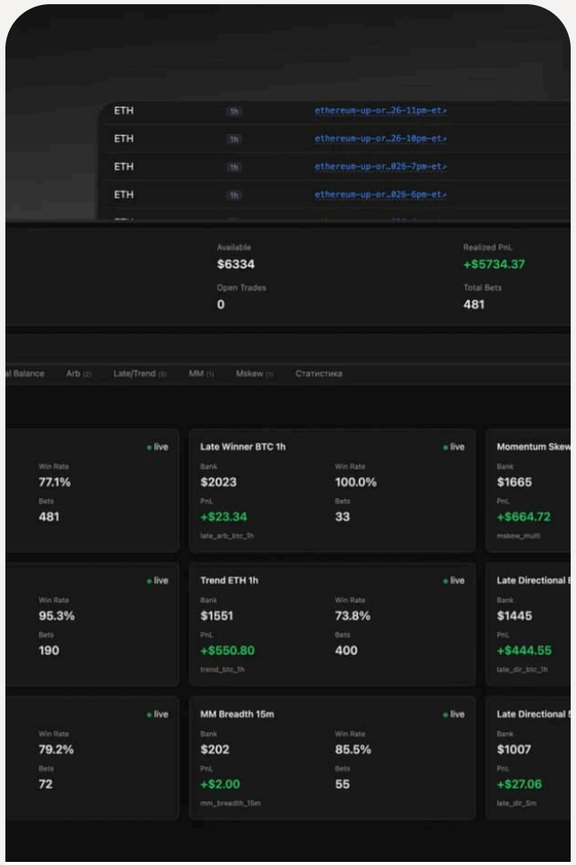
From first screen to working product.

MVPs, trading systems and long product engagements.

CryptoCrush *game*

Match-three game shipped as a Telegram Mini App.

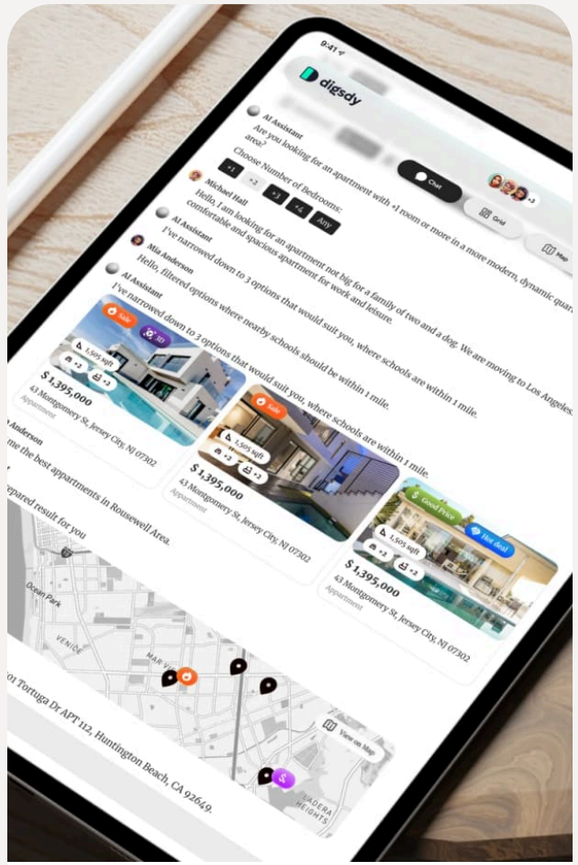
Idea to launch in ~3 weeks of development



Polymarket Trading *algo*

Market-making and execution system with live dashboards.

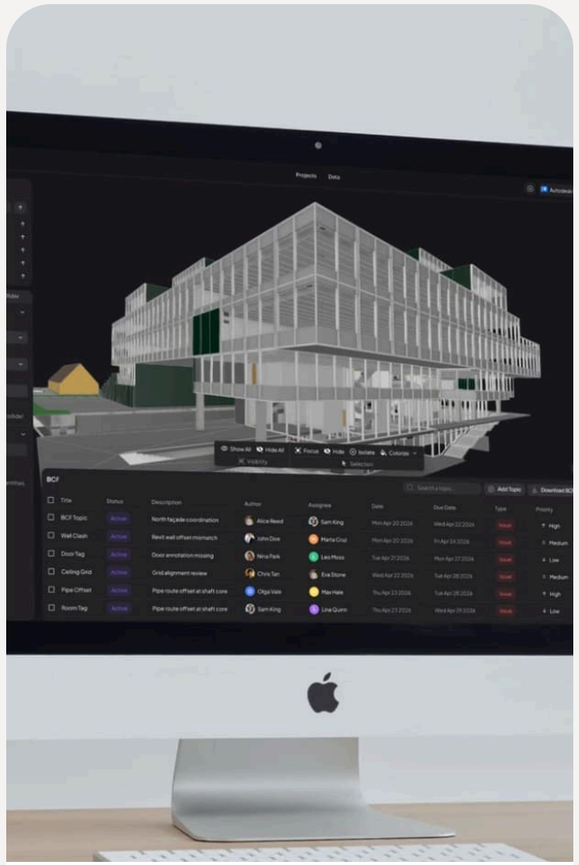
~100× faster, sub-20 ms latency



Digsdy *real estate*

Mobile MVP for a US real-estate startup.

2 designers · 3 weeks



That Open Company *BIM*

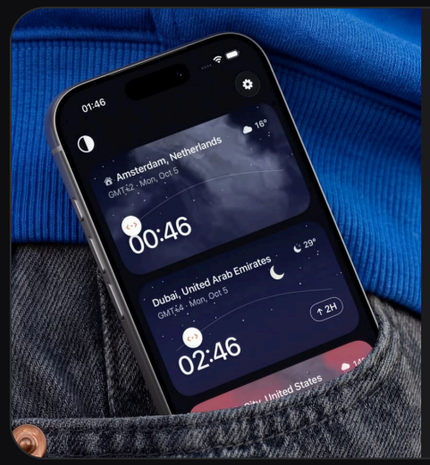
Product design for open-source building-information tools.

2 designers · 6 months

OUR OWN PRODUCTS

We ship our own apps, too.

Six apps, all live on Google Play, designed, built and run by the studio. The same process we use on client work, with our own money on the line.

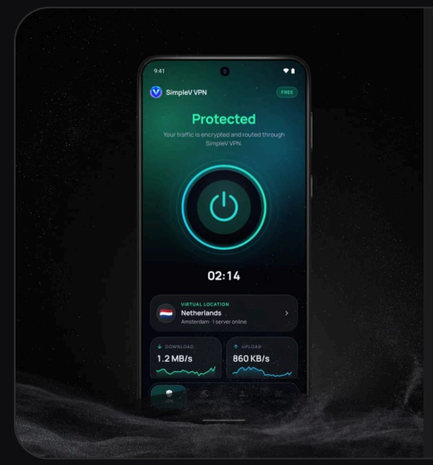


Timeslide

World clock and meeting planner

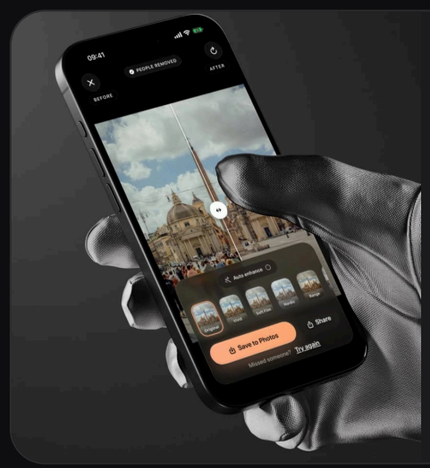
Meridian Radio

Radio stations from around the world



SimpleV

A VPN for networks that block VPNs

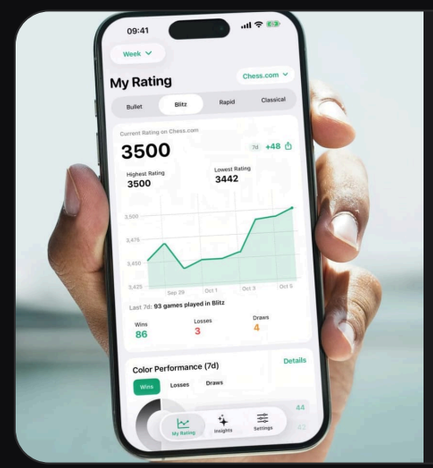


ClearShot

AI camera

Meowzy

Cat match-three game



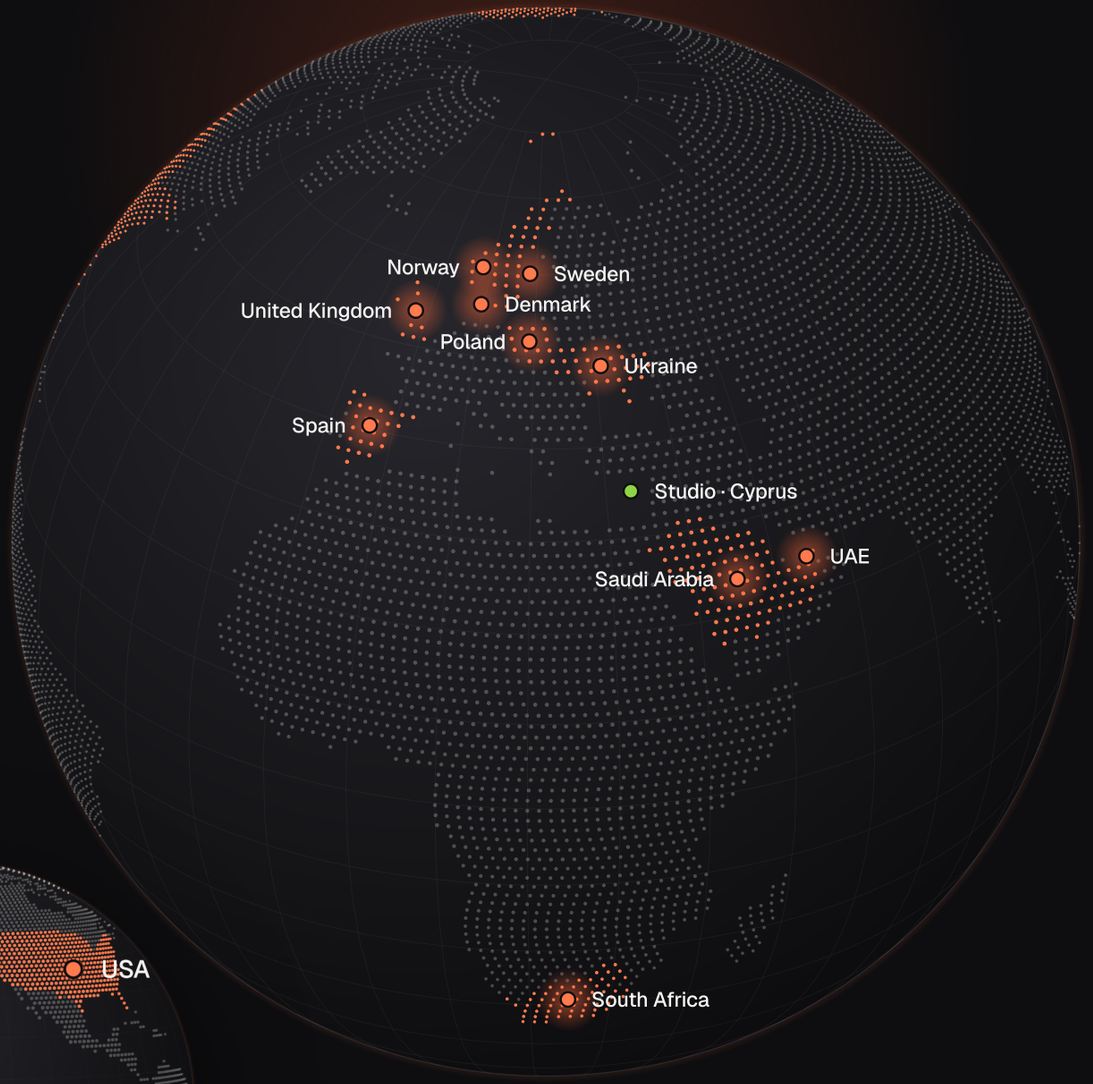
My Chess Rating

Chess rating tracker

WHERE WE WORK

Clients in 12 countries. One studio.

Founders and teams from the US to New Zealand work with us remotely. The studio is based in Cyprus; calls are booked in your time zone.



- USA
- Norway
- Denmark
- Ukraine
- UAE
- South Africa
- United Kingdom
- Sweden
- Poland
- Spain
- Saudi Arabia
- New Zealand

Studio · Paphos, Cyprus

WHAT CLIENTS SAY

In their words.

“

Vines Estate sold out all 18 homes — and we believe Alexander's work on the landing page was a huge contributing factor. His designs were high-calibre at every step, our feedback (which was minimal) was actioned immediately, and the client was consistently impressed with the output. Couldn't recommend him highly enough.

Nathan Morton
Content & Project Manager, Glasshouse Digital

“

I recently had Alexander add a second language option to a client's website. In his typical fashion he communicated the options, scope and timeline extremely well and completed the job in no time at all. I cannot recommend him highly enough.

Jimmy Thrush-Marsh
Digital Performance Director, Glasshouse Digital

“

Communication was clear and responsive throughout the process, and our feedback was always handled with great flexibility. His work is strong, and the final result was exactly what we were looking for.

WY

Wyatt Yang
Unispot, developer of Trivelle Gardens

NEXT STEP

Let's build what's next.

Tell us what you're making. A 30-minute call is enough to scope it, and you'll get a fixed quote. No deposit: you pay when it works.

BOOK A FREE INTRO CALL

99francs.agency/intro-call

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